



# What is Scrip Fundraising?

**It's fundraising while you shop!®**

Stop selling and start earning with scrip fundraising! Your members can purchase gift cards for America's most popular retailers through Great Lakes Scrip Center® (GLSC) and use them for their everyday purchases. Your organization earns money with each gift card purchase.



Scrip gift cards are the same gift cards you can purchase from the retailer. With over 300 of the country's biggest brands, including grocery and department stores, gas stations, restaurants, hotels and home improvement, GLSC has something to appeal to every family in your organization.



The organization's coordinator orders scrip from GLSC at a discount, and your families pay face value for their gift cards. That difference is an instant rebate for your organization, and your families don't have to purchase anything they don't need.

**Calling all non-profits!**

More than seventeen thousand nonprofit organizations all over the country are taking advantage of scrip fundraising, and you can too. Scrip fundraising is perfect for schools, churches, sports teams, bands, and more!

Any nonprofit group can start taking advantage of scrip fundraising just by using scrip gift cards for their everyday purchases.



**Rebates add up quickly!**

By simply planning ahead on everyday purchases, the average family can earn at least \$11 a week. That modest number adds up quickly. It's easy for a family to earn \$500 - \$1,000 in a year, and many families earn much more! The more families participating, the bigger the earnings for your organization. You'll love how easy it is to reach your fundraising goals with scrip!

Your organization decides how to use your rebates. Maybe it's for a general fund, a special savings fund, or even back to the families themselves to be used for tuition, special trips, or other organization expenses. The choice is yours!



## How much can one family raise per year?

	Average Rebate	Spending Per Month	Earnings Per Year
Grocery	4 %	\$600	\$288
Gas	3 %	\$345	\$124
Dining Out	8 %	\$100	\$96
Fast Food	8 %	\$120	\$115
Clothing & Accessories	8 %	\$160	\$153
Home Improvement	4 %	\$130	\$62
Online Shopping	10 %	\$85	\$102
Movies/Books/Gadgets	5 %	\$60	\$36
<b>TOTAL</b>		<b>\$1,600</b>	<b>\$976</b>



## Yearly Fundraising Potential

<b>20 Families</b>	<b>\$19,520</b>
<b>50 Families</b>	<b>\$48,800</b>
<b>100 Families</b>	<b>\$97,600</b>

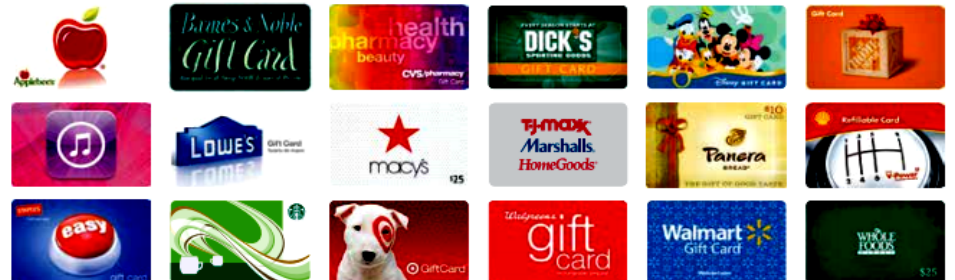
# Fundraising WHILE YOU Shop®



Stop selling and start earning! Scrip fundraising is a no-selling program that allows families to raise money for their non-profit organization (NPO). Scrip is just another way to pay for everyday purchases using gift cards in place of cash, checks, and credit cards.

You purchase gift cards from your organization at face value, and your coordinator orders those cards from Great Lakes Scrip Center at a reduced price. The difference is an instant rebate for your organization. It's really that simple!

When you use scrip gift cards at your favorite retailers, you're fundraising while you shop. Great Lakes Scrip Center offers over 300 of the country's biggest brands, including grocery, department stores, gas stations, restaurants, hotels, home improvement, and more. Just by using scrip to pay for your normal weekly purchases, you can easily raise \$500 or more per year. It's time to put your shopping dollars to work!



# INFORMATION ABOUT SCRIP CARDS & HOW THE BOOSTER CLUB EARNs MONEY

## New Solutions for School Fundraising

It's no big secret that federal funding for schools has dropped over the last few years. More and more, schools are turning to students and their parents to lead the charge in fundraising, especially parent-teacher organizations. Because fundraising is becoming so commonplace, and parents are dealing with requests from multiple school organizations like music and sports groups, PTO and PTA leaders are facing the challenge of "fundraising burnout."

Break through that fatigue with a different kind of fundraiser. Scrip fundraising doesn't ask students to sell products to friends or family, and it doesn't require a ton of time from volunteers to manage either. A scrip program simply empowers families in your school to raise funds just by using scrip gift cards to do their everyday shopping - no extra spending required!

## Cut Through Fundraising Noise with Scrip

When families order gift cards through your school's scrip program, they'll receive the full value of what they paid, and they'll earn an immediate rebate percentage of what they spent – typically between 3% and 15%, depending on the retailer. Something as simple as a family dinner at Chili's - not your typical fundraising activity - would earn you 11% of your spending. Your school can use the proceeds to save up toward goals like special events, field trips, technology, new equipment for the school, or supplies for teachers.

Scrip fundraising allows families in your school to contribute by shopping wisely and using scrip to pay for their household spending. Check out our **potential earnings calculator** and see for yourself how fast it can add up once you have 5, 10, or even 50 families participating.

## Top Scrip Benefits for Schools

Your organization's administration will love the benefits that come with a scrip program:

- No asking families to sell unwanted or unnecessary products to family and friends.
- Earnings add up fast! It's easy for a single school family to generate \$600 to \$1,000 or more per year.

Everyday family purchases become consistent earnings for your school.

And the benefits for participating families are fantastic too:

- Scrip gift cards are perfect for following a household budget.
- Families can shop both in-store or online with participating retailers.
- Scrip gift cards are just like using a credit/debit card, but without the fraud risk.

Scrip program earnings are greater than credit card rewards (typically 3 – 15%).

## Scrip for All the Stores You Love

We offer scrip for over **700 of the most popular stores** used by school families, and we're adding new ones every year. Families can use scrip to pay for gas, groceries, restaurants, home improvement, clothing, and entertainment.

Plus, you can allow families in your school to:

- Place their own orders on ShopWithScrip.com.
- Pay for online orders with **PrestoPay**.
- Order on-the-go with **MyScripWallet**, our mobile scrip experience.